

Business Board key questions

1. Concepts and principles identified in the strategy

Are we happy with:

- Is this overall vision right?
- The three sets of sector groupings (nationally significant, emerging growth sectors, value growth sectors) and the articulation of these?
- Tech Convergence as the 'super growth' horizontal opportunity
- The 6 workstreams (investment attraction, enhancing infrastructure etc)
- EPIC as the test for future investment / initiatives

2. Positioning of the strategy

Are we happy that:

- The strategy fits into the wider UK Plc jigsaw of economic strengths
- Have we demonstrated that this strategy whilst Suffolk specific, plugs into the wider East of England regional offer?
- That the ambitions as set out are realistic *and* ambitious?

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3. Are we clear and specific enough in our asks and proposals?

- Strategic infrastructure asks and our asks of government
- Former LEP functions e.g. Growth Hub, Careers Hub
- Transforming Ipswich
- What are the headlines / soundbites?

4. Layout

- Does the map capture the right assets?
- Is the layout clear, logical and easy to follow?

5. How will this strategy land with business? Will it change anything?

6. Is there anything missing and have we learnt lessons from past strategies?