

Suffolk Business Board
24 September 2024

New Anglia Growth Hub

Background

- National network of local growth hubs funded by government and EU funds.
- Replaced regional Business Link service and RDA support.
- A first point of contact for any business or individual, by freephone, online, email, social media, webchat or in person BUT does not cover pre-start or start up support.
- A free diagnostic service and accurate, up-to-date information and signposting to all appropriate local, regional and national services.
- Funding, sector specific support, innovation, premises, skills, licences, inward investment, export, and third party consultancy and specialist support.

New Anglia Growth Hub

- May 2013 - June 2023 New Anglia Growth Hub managed by Suffolk Chamber of Commerce across Norfolk and Suffolk.
- Team of SFEDI qualified Business Growth Advisers.
- Independent advice and signposting
- EU and government funding directed through New Anglia LEP.
- Delivered
 - 42,000 hours of direct support (19,725 in Suffolk)
 - 8,299 businesses (3,652 in Suffolk)

Current delivery

- Current contract for Growth Hub delivery in Suffolk runs July 23-March 25.
- Funding of over £1m by Suffolk local authorities and LEP, with two thirds from District Councils UKSPF. No confirmed funding beyond March 2025.
- Suffolk delivery through YTKO and Norfolk delivery through NCC. Norfolk manage back office for both counties.
- Retained New Anglia Growth Hub branding, website etc.
- District level outputs to be achieved.

Additional support programmes

- Barclays Eagle Labs
- Innovation Grant Mentoring Programme
- Create Growth
- Agri-Tech and Food-Tech Launch pad
- Connected Innovation
- Growth Through Innovation
- Business Transition to Net Zero

Next steps/to agree

- Mapping of support available
- Deep dive to consider future services
- Economic Strategy priorities and actions
- Government funding landscape
- Geographic scope
- Programmes/interventions
- Contracting/procurement
- Monitoring